# EMMA TELI SERVICE & UX DESIGNER



I am a **Service Designer**, graduated from **Politecnico di Milano**, with a master's degree in **Product Service System Design**.

I am fascinated by the **power of design** that it keeps showing me day after day, and by the **social and organisational impact** it has as a **driver of change**.

### ABOUT ME

Place and date of birth: Sondrio, December 23, 1997 Nationality: italian

Living in: Milan (MI)

## LANGUAGES

**ITALIAN** Mother Tongue

ENGLISH C1 Professional working proficiency

**FRENCH** Elementary proficiency

### **EXPERTISES**

Product service system Design

UX/UI Design

Business & digital user innovation

Workshop design and facilitation

Data analysis & visualisations

Accessible design and code assessments

#### **EDUCATION**

2019 - 2022 MILAN ITALY	Politecnico di Milano MASTER DEGREE - <b>Product Service System Design</b> grade <b>110/110</b>
10/14/2018- 10/20/2018 DETMOLD GERMANY	Technische Hochschule Ostwestfalen-Lippe <b>PUD CAD Workshop</b> <b>Inclusive design workshop</b> for the conscious design of spaces and products for people with disabilities
2016 - 2019 MILAN ITALY	Politecnico di Milano BACHELOR DEGREE - <b>Interior Design</b> grade <b>108/110</b>
2011 - 2016 SONDRIO ITALY	<b>Liceo Scientifico Scienze Applicate</b> Carlo Donegani High School Diploma grade <b>83\100</b>

### EXPERIENCE

August 2022- present MILAN, ITALY	FINSA S.p.A Full time
	Service and UX Designer
	I design digital products and services:
	<ul> <li>through all the design stages, from research to release on the market;</li> </ul>
	- Always in the frontend with the customer;
	- managing and leading teams.
	I also carry out <b>data analysis and visualisation</b> projects and <b>accessibility assessments.</b>

April 2022-August 2022 MILAN, ITALY FINSA S.p.A. - Cococo

#### Service and UX Designer intern

I collaborate in several **innovation projects** as a **service and UX/UI design consultant** 

	e May 2021 -	FONDAZIONE POLITECNICO DI MILANO - Cococo
SOFT SKILLS	December	Junior Service Designer
teamwork problem solving	2021 MILAN,	I worked on a service design and change
adaptability flexibility fast learning curiosity	ITALY	management project for an international animal health company.
leadership achieving goals		l collaborated in the <b>design and co-facilitation of</b> workshops and of an hybrid event.
meet deadlines	Feb 2021	DIPARTIMENTO DI DESIGN POLITECNICO DI
	- May 2021	MILANO - Internship
	MILAN ITALY	Service Design Intern
TECHNICAL SKILLS	HALT	I conducted research and reports on service design
Adobe suite		for organisational change topic and animal health market trends. I further collaborated in the design
		and co-facilitation of workshops.
Miro / Mural	2017-2020	ILLUMINA S.R.L occasional collaboration contract
Figma	SONDRIO	I worked for a lighting design company collaborating on:
	ITALY	- lighting design projects
HTML/CSS		- visualisations & modelling - Retail
	e Sep. 2019	Massimo Palladini Architetto - Internship
PORTFOLIO	SONDRIO ITALY	Interior and product design intern
https://emmateli.com/		
	AWARDS	& PROJECTS
	• June 2021	2021 Student Service Design Challenge
PERSONAL INTERESTS	• June 2021	My team won the <b>third prize</b> of an international
I love painting and	June 2021	
	00	My team won the <b>third prize</b> of an international competition for service design students launched by Philips in partnership with IBM Our project was <b>Miyo</b> , an <b>online platform that enables</b>
I love painting and	June 2021	My team won the <b>third prize</b> of an international competition for service design students launched by Philips in partnership with IBM
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<ul> <li>I love painting and drawing freehands</li> <li>I love animals and support animals rights</li> <li>CONTACTS</li> <li>Phone: +39 349 344 7024</li> <li>E-mail:</li> </ul>	April 2020 - May 2020 - MILAN ITALY Nov. 2019 Gen. 2020 MILAN	<ul> <li>My team won the third prize of an international competition for service design students launched by Philips in partnership with IBM</li> <li>Our project was Miyo, an online platform that enables children and their caregivers to act together towards a sustainable and extended lifecycle for toys.</li> <li>MILAN DESIGN WEEK - Fuori Salone TV</li> <li>The exhibition "Home for uncertain times 2035" has been selected to be exhibited at the Fuori Salone TV of the Design week 2020</li> <li>COMBO Ripa di Porta Ticinese, 83 &amp; Politecnico di</li> </ul>
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